

Madeline Engle.

Product Designer

designmadeline.com

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(614) 446 - 5257

Education

UNIVERSITY OF CINCINNATI

Class of 2017 / Cincinnati, OH

B.S. Graphic Communication Design
College of Design, Architecture, Art,
and Planning

Completed 5 design internships,
details available upon request

Personal Skills

ON THE SIDE

Photography
Photo Retouch / Editing
Art Direction / Styling
Social Media Marketing
Creative Writing

Engagement

MEDIUM WRITING

January 2020 – Present

Published author / contributor
in Medium's writing community
The Startup

SF PUBLIC LIBRARY

January 2020 – Present

Photographer contributing to the
history archives of the city

Experience

ZENEFITS

UX Designer II & UX Designer / San Francisco, CA
May 2018 – May 2020

Lead the UX and visual design of Zenefits' Core HR features. Worked with engineering and stakeholders on features such as workplace company onboarding, hiring, employee organization, compensation management, and business analytics.

Promoted to a higher level of designer to accept more leadership and mentorship responsibilities, including helping to define and prioritize key features and product roadmap items.

GE DIGITAL

Interaction Design Specialist / San Ramon, CA
June 2017 – June 2018

Explored the design of digital applications for the Predix Platform Team that contribute to GE's software services. Responsible for research, journey mapping, wireframing, active brainstorming, design collaboration, and visual design.

Worked with the GE Business Operations team to design a way for bundled services, products, and applications to be purchased by GE customers (Predix Packs), oversaw the remote development with GE's Israeli team. Revamped the User Management System.

Community

CODE LIKE A GIRL

Workshop Facilitator / San Ramon, CA
June 2017 – Present

Taught the importance of design thinking in conjunction with coding skills through activities focused on users, such as empathy mapping, storyboarding, wireframe ideation, and presentations.

TECHWOMEN

Professional Mentor / San Francisco, CA
October 2018 – Present

Taught women from Sierra Leone and Egypt about the UX design process and Silicon Valley. Advocated for diversity in tech spaces.